



APPLICATION FOR MOGUNTIA DISTRIBUTORSHIP

Please fill in as accurate as possible and be assured that we will treat this strictly confidentially

GENERAL INFORMATION

Full Company Name			
Address			
Company registration no.		Company founding year	
Tel			
E-Mail address			
Web address			

CONTACT PERSON

Name		Function	
Mobile phone no.			
E-mail address:			

ABOUT YOUR COMPANY

Company is covering following countries or regions:	Annual Sales (please indicate currency):
How big is your warehouse? Please indicate SKUs and m²	Number of employees:
	thereof sales reps:
SKUs	thereof technical advisors:
m²	
Which other companies do you represent?	
Please indicate explicitly whether you have any exclusive distributor contracts	

ABOUT YOUR PRODUCTS

Do you already sell spices and ingredients? If yes, please describe in detail

Which other lines of products are you selling? Please indicate in descending order of importance

ABOUT YOUR MARKET

What is the volume of seasonings/ingredients sold in your country?

Who are the main competitors for these products in your country?

What type of customers are you selling to?

Meat Industry		Food Service (catering, big kitchens, horeca)	
Food Industry		Brokers, Distributors, Wholesalers	
Retail		Others	

Who from the above is the most important group for you?

Do you exhibit at any trade shows? If yes, which ones?

Do you advertise in trade journals? If yes, which ones?